

Open In Adobe Illustrator®

Preparing Artwork

- Place all artwork on the “Artwork” Layer
- Minimum type size: 5pt
- Convert all type to outlines
 - Select all (Ctrl/Cmd+A)
 - Type > Create Outlines (Ctrl/Cmd+Shift+O)
- Embed all images in the link panel

Document Colors

- Document Color Mode: CMYK

Warp Zone

- Due to the shape of the can neck, artwork can distort in this area
- Avoid small type and details
- Bold pure black text is recommended

Spot Varnish

- Copy Artwork you want glossy onto the “Varnish” layer.
- Color with “Varnish” ■ Swatch to indicate *Glossy Finish*.
- Color with 10% tint “Varnish” Swatch to indicate *Matte Finish*.

THIS TEXT WILL BE MATTE

THIS TEXT WILL BE GLOSS

Metallic Effects

- Copy metallic elements onto “White Underlay” layer.
- Color with “White Underlay” ■ Swatch to indicate where white should be.
- Color with 0% tint “White Underlay” Swatch to indicate *Metallic Elements*.

THIS TEXT WILL BE METALLIC

THIS TEXT WILL NOT

Craft

Craft Logo

- Please position the Craft Logo into your design.
- You may rotate 90° or change color to fit your design, but **do not resize**.
- Leave a 2mm margin around logo.

PLEASE NOTE: The can manufacturer places a code for tracing purposes that appears on EVERY can. This may be visible if your can design has large metallic areas along the bottom.



RECOMMENDED BARCODE TREATMENT

Size:
 30mm x 20mm

Color:
 Pure Black



GOT QUESTIONS?
 Contact our Design Team
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