

Open In *Adobe Illustrator*®

Preparing Artwork

- Place all artwork on the “Artwork” Layer
- Minimum type size: 5pt
- Convert all type to outlines
 - Select all (Ctrl/Cmd+A)
 - Type > Create Outlines (Ctrl/Cmd+Shift+O)
- Embed all images in the links panel

Document Colors

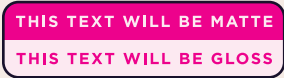
- Document Color Mode: CMYK

Warp Zone

- Due to the shape of the can neck, artwork can distort in this area
- Avoid small type and details

Spot Varnish

- Copy Artwork you want glossy onto the “Varnish” layer.
- Color with “Varnish” ■ Swatch to indicate *Glossy Finish*.
- Color with 10% tint “Varnish” Swatch to indicate *Matte Finish*.



Metallic Effects

- Copy metallic elements onto “White Underlay” layer.
- Color with “White Underlay” ■ Swatch to indicate where white should be,
- Color with 0% tint “White Underlay” Swatch to indicate *Metallic Elements*.



Craft

Craft Logo

- Please position the Craft Logo into your design.
- You may rotate 90° or change color to fit your design, but ***do not resize***.
- Leave a 2mm margin around logo.

PLEASE NOTE: There is a can code for tracking purposes that appears on EVERY can



RECOMMENDED BARCODE TREATMENT

Size:
30mm x 20mm

Color:
Pure Black



GOT QUESTIONS?
Contact our Design Team
design@craftcanning.com